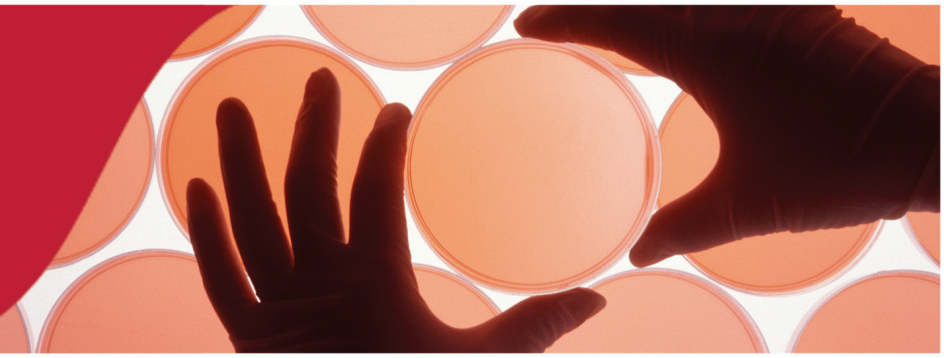
SSI Health



Reach Your Patient, Caregiver, Physician and Allied Health Professional Targets, across a Full Spectrum of Therapeutic Categories

SSI Health brings a combined 50 years of sampling leadership to healthcare, giving you the widest reach, the richest diversity and the most targeted access across a full spectrum of audiences and categories. With our focus on methodological excellence, SSI always brings you the right sample to deliver the right results...so you can make the right business decisions.

Following is a list of options available to you across therapeutic classes, physician specialties and healthcare professional segments. In addition, with SSI Dynamix™—our breakthrough dynamic sampling platform—SSI lets you dig beneath top-line selections to identify and recruit very specific and hard-to-reach populations. Through our real-time dynamic profiling and detailed refinement questions, we can build the exact sample to meet your needs, however tight your parameters.

For more information on how SSI Health can bring the science of sampling to your market research, please contact:

- **In North America:**
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Doctors

- Allergy
- Anesthesiology
- Cardiology
- Cardiovascular
- Dermatology
- Electrophysiology
- General Surgery
- Geriatrics
- Hematology
- Immunology
- Infectious Diseases
- Intensive Care
- Internal Medicine
- Neonatology
- Nephrology
- Neurology
- OBGYN
- Oncology
- Ophthalmology
- Orthopedics
- Pediatrics
- Plastic Surgery
- Primary Care
- Proctology
- Psychiatry
- Pulmonology
- Rheumatology
- Trauma
- Urology

(continued)

Allied Health Professionals

- Acupuncturist
- Chiropractor
- Dentist
- Dietician
- EMT
- Medical Insurance Companies
- Naturopathic
- Nurse
- Nurse Practitioner
- Nutritionist
- Occupational Therapy
- Optometrist
- Orthodontist
- Pharmacist
- Physical Therapist
- Physiotherapist
- Radiologist
- Sports Medicine
- Veterinarian

Ailments/Patients/ Caregivers

Metabolic Disorders

- Diabetes Type 1 and Type II
- High Blood Pressure
- High Cholesterol/Lipids
- High Triglyceride Levels
- Obesity

Central Nervous System (CNS)

- Alzheimer's Disease
- Anxiety
- Bipolar
- Depression
- Epilepsy
- Insomnia
- Migraine
- Parkinson's Disease
- Schizophrenia
- Seizures
- Sleep Disorders

Respiratory

- Allergies
- Asthma
- COPD
- Cystic Fibrosis
- Emphysema
- Oxygen Therapy
- Pneumonia
- Sinusitis

Lifestyles

- Botox
- Dieting
- Elective Surgery
- Erectile Dysfunction
- Fertility
- Gastric Bypass
- Hair Loss
- Liposuction
- Menopause
- Plastic Surgery
- Smoking
- Weight Loss

Other

- Acid Reflux/ Heartburn/GERD
- ADD/ADHD
- Arthritis - Common
- Arthritis - Rheumatoid
- Back Pain
- Breast Cancer
- Cancer, Other Forms
- Chronic Pain
- Crohn's
- Eczema
- Enlarged Prostate/BPH
- Fibromyalgia
- Gout
- Hepatitis
- HIV/AIDS
- IBS
- Incontinence
- Lactose Intolerance
- Multiple Sclerosis
- Osteoporosis
- Psoriasis
- Rosacea

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