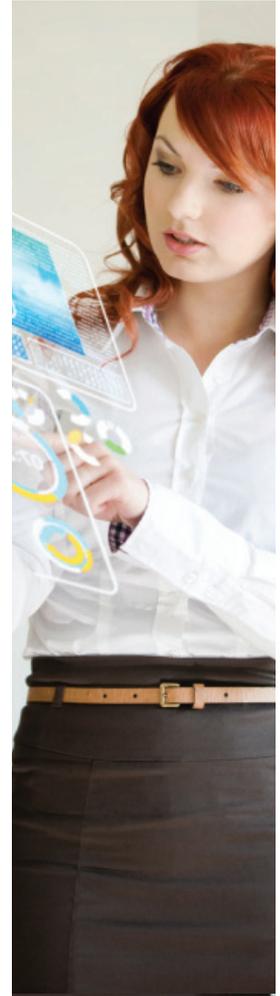


SSI Data Express



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Description: A powerful, easy-to-use data reporting tool from SSI

The SSI Data Express tool has been heralded as one of the most easy-to-use yet powerful reporting tools available. This proprietary tool was developed specifically for our research clients, using SSI's decades of data collection experience. It is constantly improved with the help of feedback and ideas from an enthusiastic group of "power users".

With SSI Data Express you can:

- > Easily create marginal, verbatim, crosstab, trending and hierarchy reports
- > Generate key statistics in real time, allowing you to adjust parameters while a project is still in field, saving time and money
- > Create a filter once and cascade it throughout every report
- > View individual responses from any respondent
- > See results from any combination of data collection modes posted in real time on a dedicated, password-protected website
- > View your data in any way you choose via customizable filters

With SSI Data Express, creating crosstabs has never been faster or more intuitive. Simple drag-and-drop mechanics remove the tedium from this common task, allowing you to focus on what's important – the story behind the data.

Integration is easy with SSI Data Express. In addition to viewing reports on the web, data can be exported to industry standard formats, making it simple to transport tabulations, graphs and charts directly into your document or presentation. And since SSI Data Express was developed by SSI's own programmers, we can help you integrate it into your own standard or proprietary systems.

Benefits: A data analysis tool combining ease-of-use with powerful capabilities. The interface is intuitive and the system provides multiple options, making it ideal for both very simple and quite complex data analysis.

Popular SSI Data Express features include:

- > Drag and drop cross-tabs
- > Streamlined filter toolbar for easier report generation
- > Enhanced charts
- > Custom-defined banners for ultimate cross-tab flexibility

(continued)

- > Filter wizard to walk you through each step of report creation
- > Easily customizable design options so reports always look professional

Importance: A simple, yet flexible data analysis tool that's easy to learn and use

Sometimes you have to see something to believe it!

Call us or visit online to view a demonstration of the latest version of SSI Data Express and learn more about how it can give you the ultimate control and flexibility you've been looking for in your data analysis and reporting.

For More Information

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